

Community Wellness Program for Salem, Oregon Area

SB-679 Implementation

*Creative*Affordable*Simple*

Senator Jackie Winters	Senator Larry George
Representative Kim Thatcher,	Representative Kevin Cameron
Representative Vickie Berger	City of Salem Mayor, Janet Taylor

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Key Leadership
 Insured Employees
 Union and Non Union

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Employers

Mike McLaran, Salem Chamber of Commerce
 S.A.I.F.
 Mid-Valley I.P.A.
 Willamette University
 Chemeketa Comm. College
 T Mobile
 Norpac Foods
 Roths Family Markets
 Statesman Journal
 Can grow to 30-40 companies

Insurance Plans

HMO Oregon, Regence
 Blue Cross Health Plans
 Pacific Source Health Plans

Lifewise Health Ins.

Can Grow to 8-10 companies



Physicians
Support, Education

Community Facilities and Programs

Boys and Girls Club
 Gold's Gym Fitness
 YMCA

Churches (Parish Nurses)
 Courthouse Athletic Club
 Fitness Clubs

Salem Parks and Recreation
 Smoking Cessation Programs
 Weight Loss Programs